

Emily J. Dykstra

LANSING, IL | 708.539.2606 | EDYKSTRA25@GMAIL.COM

EDUCATION

TRINITY CHRISTIAN COLLEGE | PALOS HEIGHTS, IL

Graduated April of 2016

Bachelor of Arts in Studio Art, Minors: Business Marketing, Art History

*Note: More marketing classes were taken than required for minor

Collegiate Student Athlete in Track & Field

Chicago Semester – Internship – Summer 2015

SOUTH SUBURBAN COLLEGE | SOUTH HOLLAND, IL

General Education Courses, and a Graphic Design course

SKILLS & ABILITIES

SKILLS

- Creative
- Competitive
- Detail-Oriented
- Good Communicator
- Leadership
- Organized, Planner
- Quick Learner (quicker in visuals)
- Responsible
- Works well alone and in team

PROGRAMS/PLATFORMS

- Proficient in:
 - Microsoft Word, PowerPoint and Excel
 - PC & Mac Platforms
- Working Knowledge in:
 - Adobe Suite – Photoshop, Illustrator, Dreamweaver, LightRoom

ACCOLADES & LEADERSHIP

- Track & Field Leadership Scholarship
- John David's Memorial Track and Field Scholarship
- Track & Field Team Captain – '16
- ALPS: Athletic Leadership Program for Students – '16

VONLUNTEER WORK

- Blood Donor for Heartland Blood Centers
- Volunteered with TCC Track & Field team at Elim Dutch Festival | September 2015
- TCC Athletics Dept. | Track and Field Team | November 2015
- Giving children the opportunity for growth in sports

CERTIFICATIONS

- Adult and Pediatric First Aid/CPR/AED Certified | American Red Cross – expires May 2018

EXPERIENCE

2017 MEASURED MARKETING INC.

CHICAGO, IL | CURRENT POSITION

Digital Campaign Specialist

Assisting through communication with Distributor Account Executives in digital advertising orders. Responsible for assisting and advising on targeting specifications, creative direction, and deployment schedule management. Works as liaison between internal operations and Account Executives/Advertisers to meet their expectations.

NEW HOPE CHURCH | PART 2

LANSING, IL | CURRENT, FREELANCE-FREE TIME

Designer, Artist

Interior design & Repainting of South wing of the church. Designed images (through drawings, sketches etc.) after discussion with the client. Applied designs, church logo through the implementation of painting.

2016 FREELANCE-COMMISSION | VARIOUS CLIENTS

NO LOCATION

Artist, Designer

Communication with Clients for creating and turning their idea into physical format (drawings, sketches, or desired work). Use of planning and organizational skills to implement client's requests to create desired result of artwork or project.

2015 AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS

ROSEMONT, IL | SUMMER 2015

Marketing Research Intern

Communication with team and department; presentation skills; editing; power point skills; analyzing data; created visual aids – much use of creativity; created/changed annual reports and other documents with an emphasis for improving visual appeal.

NEW HOPE CHURCH | PART 1

LANSING, IL | SUMMER 2015 – JANUARY 2016

Designer, Artist

Interior design & Repainting of North East wing of the church. *See part 2 for description.*

TRINITY CHRISTIAN COLLEGE

PALOS HEIGHTS, IL | FALL SEMESTER OF 2012, '13, '14

Food Services

Serving food in cafeteria for students and/or special events on campus. Communication with other employees and customers. Occasionally trained new employees.